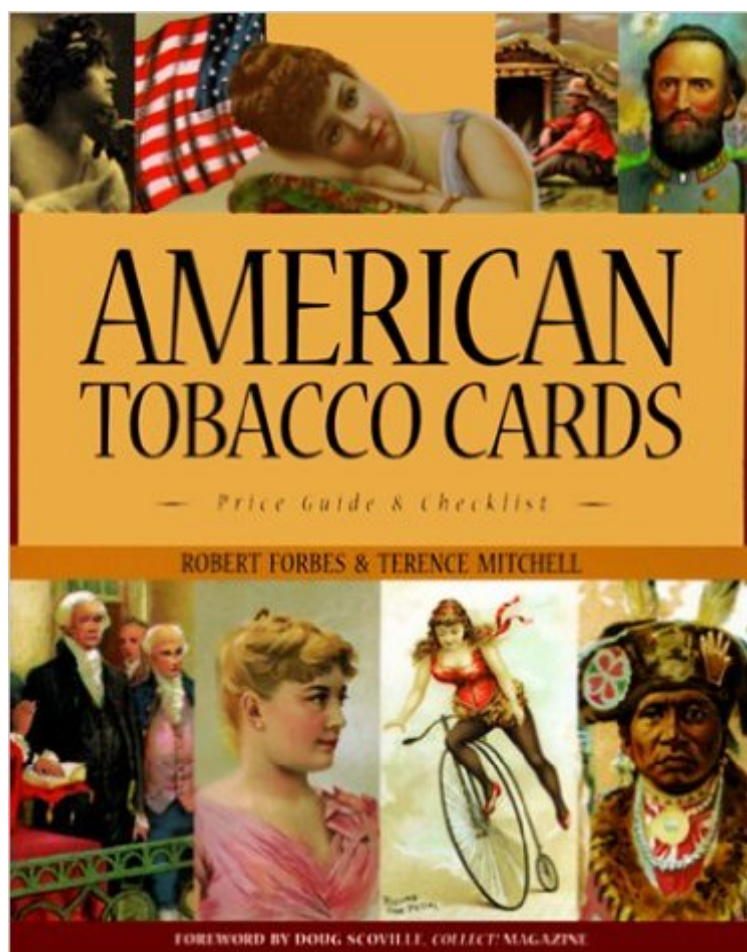


The book was found

American Tobacco Cards: A Price Guide And Checklist



Synopsis

This comprehensive reference includes checklists and current prices for all major cards released in the 19th and 20th centuries.

Book Information

Paperback: 472 pages

Publisher: Antique Trader Books (January 2000)

Language: English

ISBN-10: 0930625234

ISBN-13: 978-0930625238

Product Dimensions: 10.7 x 8.6 x 0.8 inches

Shipping Weight: 2.8 pounds

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (13 customer reviews)

Best Sellers Rank: #797,802 in Books (See Top 100 in Books) #19 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising](#) #201 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture](#) #688 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#)

Customer Reviews

This comprehensive and superbly organized work is richly supplemented with numerous color and B/W photographs. A brief and informative history about various tobacco products/inserts and manufactures is provided. The book is organized principally into two units: N-series for 19th century cards (N1-N694) and T-series for 20th century cards (T1-T177). Each entry includes a brief description of the set and card appearance (front and back). The overwhelming majority of entries include an actual size photograph of a representative card (front and back) and a list of all cards in the set. Comments pertaining to card variations and prices are useful. The edge of each page is labeled with the set number to aid with rapid location of descriptions and card images. The work is peppered throughout with short vignettes and essays (published previously in various trade journals) by Dr. Terry Mitchell about specific sets or card themes. Although this is a soft cover book, the pages are printed on high grade gloss stock paper that tolerates repeated handling. Surprisingly, the book is neither overwhelming or boorish in its presentation. The brief descriptions and inclusion of images for virtually every set are effective strategies and make the book exceptionally user-friendly. No other work to date has done such a masterful job at capturing the variety of subjects, visual appeal, and historical allure of tobacco cards. This book is a must-have item for

novice collectors and enthusiasts.

Colorful and interesting pictures provide an easy to use reference guide. The text is clear and concise with indepth information on value and various other aspects of collecting. I would highly recommend this book for serious collectors, antique dealers and those interested this aspect of American history.

I had made many mistakes,getting into the hobby. I was advised to buy the World Tobacco Index at a hefty sum of 45.00 per book and over 100 for book 1. I was then told by another person that if all my interests lie in American pre-war Tobacco then this was a better source material for the majority of the collectors. I found the book enjoyable and was amazed at how many other sets existed that I had not seen. I use it daily when buying on ebay and I love it.

The book is great historical lesson. Reading about the history of the Tobacco cards has been very informative. The writers have dedicated many hours to thorough research of this topic.

Invaluable reference packed with detailed info !!!It paid for itself within a week!!Great book !

I still spend hours perusing the history and imagery of this great hobby. This review is intentionally short. It doesn't need to be long. This book is utterly fantastic. Period.

terrific book - I thought that many of the valuations were far too conservative. Still not a lot of clarity with many isissues - the maufacturers fault and not the book authors

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